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*For immediate release*

## Aon Attorneys Advantage Partners with Rocket Lawyer™

**HATBORO, Penn. (November 1, 2011)** – [Aon Attorneys Advantage](#), the division of [Aon Affinity](#) that provides custom insurance solutions to lawyers, announced a new partnership with [Rocket Lawyer](#), the fastest growing online legal service.

“We are thrilled to partner with Rocket Lawyer and trust that as each company contributes its expertise, the relationship between Rocket Lawyer and Aon will only serve to further benefit attorneys nationwide,” said Kathryn Marshall, vice president of Aon Attorneys Advantage.

Through the partnership, Rocket Lawyer’s customers will gain access to Aon’s portfolio of insurance products and risk management resources tailored for attorneys, and Aon’s clients will be offered access to Rocket Lawyer’s unique web-based legal resources.

“Attorneys need the right insurance to protect themselves and their clients, so we are excited to work together with Aon to share relevant insurance solutions with our attorney users,” said David Baga, Rocket Lawyer Vice President of Sales.

Aon Affinity is the group solutions provider for [Aon](#), the world’s largest insurance broker. Affinity specializes in providing custom insurance and risk management programs to over 200 major professional associations and corporations such as the American Bar Insurance which offers insurance programs to members of the American Bar Association. Its division that specializes in serving attorneys, Aon Attorneys Advantage, insures more than 40,000 attorneys and 13,000 law firms nationwide.

Rocket Lawyer offers easy and affordable legal services for small businesses and consumers, including free legal documents and discounted legal counsel through its Rocket Lawyer On Call™ program. Lawyers can join Rocket Lawyer On Call for free to receive client leads from the over 1.5 million people who visit Rocket Lawyer every month. Rocket Lawyer partners include The National Federation of Independent Businesses (NFIB), TransUnion (True Credit), Google, and now Aon.

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#### **About Aon Affinity**

Aon Attorneys Advantage and Aon Affinity are trade names of Affinity Insurance Services, Inc. Aon Affinity combines the specialized knowledge of affinity program management with the extensive resources of a global company to bring an everyday commitment to helping clients achieve their goals. Affinity offers full service capabilities; technical expertise and industry knowledge that adds value through an innovative approach to program strategy, from the design of products and services to the delivery of the marketing message. Visit <http://www.aon.com/affinity> for more information.

#### **About Aon**

[Aon](#) Corporation (NYSE: AON) is a leading global provider of [risk management](#) services, [insurance](#) and [reinsurance](#) brokerage, and [human capital](#) consulting. Through its more than 36,000 colleagues worldwide, [Aon](#) delivers distinctive client value via [innovative](#) and effective [risk](#) management and [workforce](#) productivity solutions. Aon's industry-leading global resources and technical expertise are delivered locally through more than 500 offices in more than 120 countries. Named the world's best [broker](#) by [Euromoney](#) magazine's 2008, 2009 and 2010 Insurance Survey, Aon also ranked highest on [Business Insurance](#)'s listing of the world's largest [insurance brokers](#) based on commercial retail, wholesale, reinsurance and personal lines brokerage revenues in 2008 and 2009. [A.M. Best](#) deemed Aon the number one insurance broker based on brokerage revenues in 2007, 2008 and 2009, and Aon was voted best insurance intermediary, best reinsurance intermediary and best [employee benefits](#) consulting firm in 2007, 2008 and 2009 by the readers of Business Insurance. Visit <http://www.aon.com> for more information on Aon and <http://www.aon.com/unitedin2010> to learn about Aon's global partnership and shirt sponsorship with Manchester United.

#### **About Rocket Lawyer**

[Rocket Lawyer](#)<sup>™</sup> was founded in August of 2008 to make legal services easy and affordable for everyone. With Rocket Lawyer, users can easily create customized [legal documents](#) that can be downloaded and shared instantly. Over 15 million small businesses and consumers have used Rocket Lawyer's easy, web-based do-it-yourself tools and legal plans. Each month, more than 20,000 [Last Wills](#) and 40,000 [Business Contracts](#) are created using the site's step-by-step interview process. Legal plan members have access to free document reviews from local attorneys and receive [deeply discounted rates on legal services](#) for more complicated legal needs. Lawyers can access easy online marketing tools and targeted [client referrals](#). Year over year, visitors have grown over 100 percent, making Rocket Lawyer the fastest growing online legal service.

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